

## Air Transportation Solutions

# Planning and Performance Pays Off for Clients' Supply Chains

**W**e are proud of our on-time delivery of air shipments for clients. BDP's extensive global network, service lanes and key gateways, all supported by core carrier and local carrier relationships, make this impressive record possible.

Flexible options, competitive pricing and space allocation agreements for greater economies help you better manage your landed and logistics costs and to meet your specific speed and service requirements. BDPSmart Suite, our service portal, provides online shipment visibility, track and trace and proactive event reporting.

Carrier performance metrics and high performance standards ensure the best end-to-end management of your freight. So does our expertise in transporting HazMat and temperature-sensitive products.

**Here are some examples of how BDP provides Air Transportation Solutions every day for our clients.**

## Redesign of Client's U.S. Air Export Supply Chain

### Challenge

During initial meetings with the client, BDP recommended consolidating their three distribution centers into one container freight station (CFS), strategically placed in the Mid-West, where the majority of their shipping facilities were located.

Soon after, the client launched a cost-savings initiative that was focused on reducing CFS costs for their U.S. Air Exports. After conducting a joint study and analysis, the client made a decision to move all U.S. Air Exports directly from JFK New York. While the analysis at first appeared practical, the client realized it was not delivering the cost savings they expected and asked BDP to review and provide alternative options.

### BDP Solution

BDP Operations and BDP Air and Gateway leaders collaborated to provide the client with a number of options using various BDP locations.

The client selected BDP's Chicago location to reduce inland/air freight costs, improve transit time and consolidate shipments.

By routing their U.S. Air Export activity through BDP's Chicago Gateway and taking advantage of our Consolidation Program, transit time was reduced by one to two days depending on destination. In addition, the client reduced their airfreight costs by 20 percent/kg and inland transportation costs by 15 percent.

**Estimated annual cost savings to client: US\$116,000.**

## Faster Service, Reduced Costs, Greener Solution

### Challenge

The client wanted timely and cost-effective routing from their Dallas Fort Worth (DFW) facility to their repair facility in San Jose, Costa Rica (SJO). The business was being handled by a large multinational forwarder, which was trucking the product to Miami, placing the goods on pallets, and flying to SJO.

### BDP Solution

BDP suggested the client utilize BDP service direct from DFW via our partner American Airlines, which provided one to two days' quicker transit and reduced costs.

Another recommendation proved to be of significant benefit to the client: using EH containers in the belly of the passenger aircraft. This reduced their costs further—a result of not paying for the weight of a wooden pallet approximately 10 kg each—and assisted them with their “green” initiative. In addition, transit time was improved by one to two days.

**Estimated savings per year to client: in excess of \$25,000.**

### For more information on how BDP can provide Air Transportation Solutions for you, contact

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## BDP Recognized through **Quest for Quality award** for Air Transportation Solutions

Readers of Logistics Management (LM) recently selected BDP International in two performance categories for their 2014 Annual Quest for Quality Award.

BDP ranked among the top 10 providers in the Air Freight Forwarding category and among the top 14 in Third Party Logistics (3PL) Transportation Management Solutions. BDP has won Quest for Quality awards six times in the past 12 years.