



Experience The Visibility

The absence of upstream visibility is a pervasive blind spot in the life cycle of a Purchase Order. It exploits good Procurement and Inbound Logistics managers, and turns the best-laid plans of Just-in-Time into uncertainty.

In fact, upstream data is often bad data laden with inaccuracies - from shipment handling, content and classification, to outright breaches in Purchase Order agreements and wasteful equipment utilization. The bottom line? Low- to-no visibility of early warnings of non-conformance means blown deadlines and lost revenue. Period!

The power of early access to upstream data can be transformational for Procurement and Inbound Logistics managers. It turns suppliers' handling and performance data into business intelligence that increases your control and neutralizes risk.

*BDP Smart Vū is
scalable, flexible,
configurable
and secure.*

You are what you see.

Introducing BDP Smart Vū.

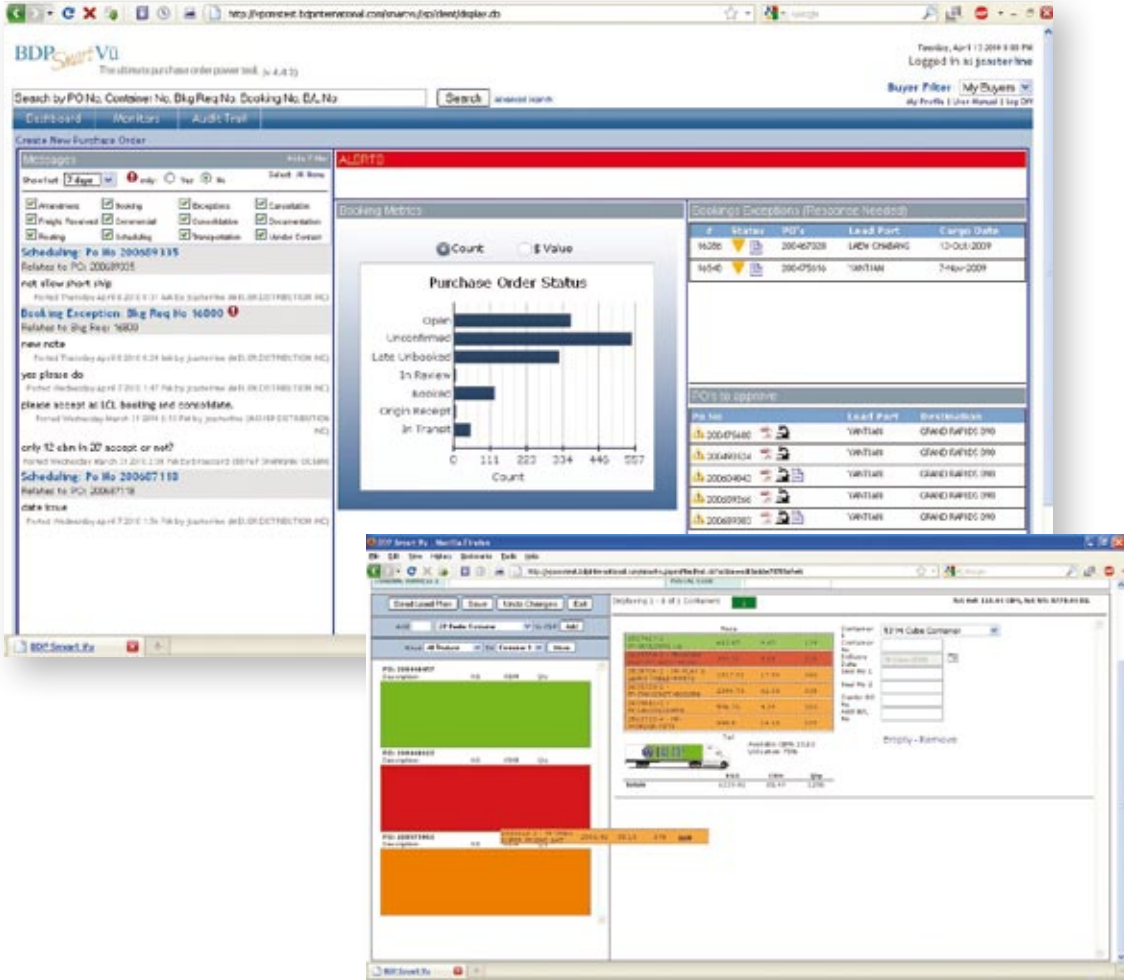
The ultimate purchase order power tool.

Vū is a web-based application that yields unparalleled visibility of each milestone in the life cycle of a purchase order.

- Comprehensive upstream visibility into the minutia of international orders, delivering front-line decision support for procurement, inbound logistics managers and origin suppliers.
- Potent, single-source decision-making capacity that empowers importers to do business directly, in real-time with vendors and suppliers from one central site.
- Transparent collaboration with all supply chain stakeholders, including management of order status and execution for your buying and selling agents, sales and customer service personnel, vertical business units, finance, logistics, and regulatory compliance.
- Uniquely configurable dashboard and intuitive navigation to real-time data: products ordered/remaining volumes, case quantities, changes, alerts and exceptions to specifications of purchase order agreements, container utilization and built-in confirmation of milestones customizable to each user's KPI's and business practices.
- Real-time exception notification and supply chain communications, including the latest booking notes and details of non conformances related to each order.
- Enhanced control of inventory velocity lowering total delivered costs of products and lead times.
- Increased order fulfillment flexibility, visibility and responsiveness.
- Processing efficiencies and streamlined operations.
- Reduced risk to critical early stages of order execution to ensure data accuracy in origin shipment handling, contents and classification.
- Origination activities and all steps in the logistics process made visible with a suite of performance measurement reports related to outbound and inbound orders.
- Reduced per-unit costs and ultimately improvement to competitive position in the marketplace.

BDP Smart Vū is scalable, flexible, configurable and secure. The power to transform data to knowledge for better front-line decisions is in your sight as never before. BDP Smart Vū. You are what you see.

For the full story and a live demonstration of how Vū can put you firmly in control, contact your BDP representative or visit www.bdpinternational.com.



Global Logistics & Transportation Solutions