



www.bdpinternational.com

trust the
experience



Global Logistics & Transportation Solutions



trust the accountability

Global trade is unforgiving. ■ It compels a global shipper to expect more accountability. It challenges a logistics provider to go beyond promises, to deliver uncommon service uncompromised by big-company bureaucracy. ■ It takes two precious assets, people and information, orchestrating certainty into an uncertain world. Combining experience you can trust with performance

you can measure. To yield value you can touch at the bottom line. ■ At BDP, we take accountability personally: accountability to our customers, to our partners, and to our teammates around the world. More than a promise, it is about a culture of caring. A culture of high-touch at the heart of our vision to deliver the finest logistics service experience in the world. [Trust the experience.](#)

Richard J. Bolte, Jr.

*Chairman & CEO
BDP International*

experience commitment



experience care

trust the care

You are a customer, not a commodity. As the logistics industry consolidates into a few mega-companies, taking good care of the customer seems to be getting lost in the business model of one-size-fits-all. ■ Not everywhere. At BDP, "small enough to care, large enough to deliver" is more than a shallow pledge. It is the way we have done business for more than 50 years: A familiar face. A live voice on the phone line. The follow-through you expect.

■ As a privately-owned family business, we never lose sight of

what matters most. Solid execution and relationships based on new-fashioned ideas applied to old-fashioned hard work. ■ It is about being nimble to changing business conditions. Leveraging broad-based oversight into bottom line cost reductions for the best companies in the world. ■ Some say we are obsessive about the details. We call it business as usual. Keeping the wheels of your supply chain very well greased.

Right place, right time, just the right size.



trust the relationship

As supply chains extend and sourcing options flex with international business conditions, what is a shipper to do? Hope his provider can keep up with perpetual change? Wait for answers that never come?

■ Logistics providers who define success by how many properties they hang their logo signs upon may create happy stockholders.

But creating a happy customer is a different story. ■ It's about solid operations in every major market driven by your competitive

business goals. It is about experienced local leadership and staff who thoroughly understand local laws, cultures, business practices and regulations. ■ It's about people who listen and communicate with one another whether it's across the office or across the world. People who work the details to support your global strategy to optimize return on investment through flawless execution. People you can trust. **We serve customers, not markets.**

experience local knowledge



experience technology



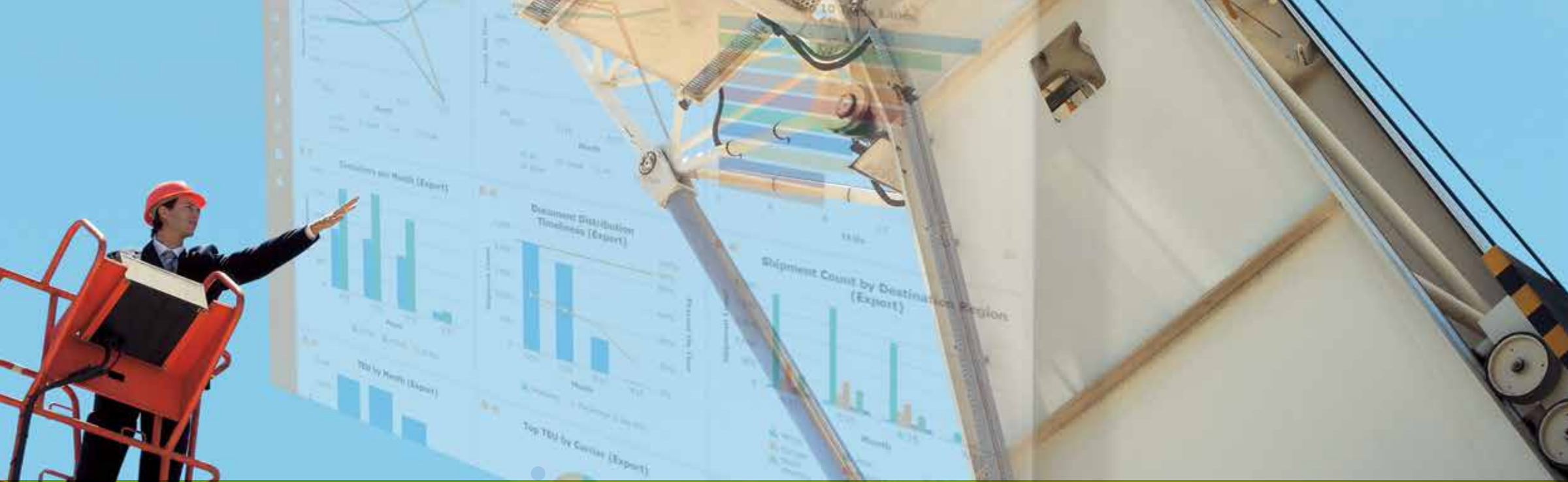
trust the visibility

Superior front-line decisions are powered by common global information. Data-based knowledge that is built on speed, access and quality. It is your vital asset. It's also the price of entry onto the competitive playing field of global sourcing and procurement.

■ At BDP, we continue to develop scalable technology tools that reach beyond markets and customers to the individual. ■ BDP Smart, our customer service web portal, delivers the

easiest access ever to a global suite of trade logistics application tools. A practical online environment that makes it easier for international shippers and consignees to obtain the content and functionality needed to make informed decisions faster. ■ And

while technology makes the world a smaller, flatter place, individual people still make the difference. BDP people give high technology, a high touch. [Smart technology – making logistics easier.](#)



experience ingenuity

trust the process

Taking care of the details does not mean taking your eye off the bigger picture. In fact, the need for improved visibility, process standardization, cost savings, and increased efficiencies has never been greater. ■ It takes superior people, planning and adaptive processes to master international trade logistics. It takes processes that align nodes in your supply chain. Processes that enable your supply chain to anticipate and flex with changing business conditions. Processes that give you the power to respond quickly to opportunities as well as disruptions. ■ Helping you take care

of business is our business. It is the single job of BDP people everywhere. From operating centers in every emerging market, to the ever-changing minutiae of trade and security compliance; from the leveraging of volume transportation relationships, to the visibility of web-native shipment tracking and data warehousing. ■ Value comes down to delivering measurable economies to the bottom line. At BDP, we are talented people taking service to an even higher level.

A higher level of uncommon value called peace of mind.

BDP Portfolio of Integrated Services

- Transportation - Air, Ocean, Ground
- Export Logistics - Freight Forwarding
- Import Logistics - Customs Clearance
- Regulatory & Security Compliance
- Warehousing & Distribution
- Project & Energy Logistics
- Humanitarian Aid Logistics
- Process Improvement
- Globalize Logistics Modeling
and Management (LLP practice)
- Supply Chain Consultancy

