

# CASE STUDY

# DELIVERING SUPPLY

# CHAIN TRANSFORMATION



## CUSTOMER

A GLOBAL LEADER IN CONSUMER ELECTRONICS

## PROJECT FACTS

- Inbound to DC/Manufacturing – Phase 1 (Future state: Inbound/outbound)
- Active for 3 business units & 23 countries
- 30+ 3PL/carriers managed
- Air, Ocean, Road, Rail, Parcel
- Shipments per year: >40K
- Services: Transport Procurement, PO Management, Transport Optimization, Carrier Performance Management, Transport management, End-to-End Visibility

## BNS SOLUTION

- Regional Control Towers supporting:
  - PO Management
  - Transport Optimization
  - Transport Management
  - LSP Performance Management
- Process Standardization
- Integrated Technology & Analytics supporting:
  - Sourcing
  - On Time Order Delivery
  - TCO/ Landed Cost Visibility
- SKU level end-to-end visibility
- Continuous improvement pipeline

## CUSTOMER CHALLENGES

- Decentralized provider selection and shipment execution
- No routing compliance or mode enforcement
- No releasing system integration
- Poor data integrity
- Lack of intercompany coordination
- Non-standard contracts
- Lack of KPIs or carrier scorecards
- Limited supplier participation

## CUSTOMER BENEFITS

- Improved visibility and control across the supply chain
- Reduced safety stock, "premium freight," and stock-outs
- Decreased lead times
- Optimized planning and deliveries
- Proactive exception management and resolution
- Transparency on carrier behavior
- Financial and operational
- Improved carrier performance
- Routing guide compliance
- OTD measurement through PO management
- Streamlined sourcing execution and strategy